# elements.

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## Afford your future with SAVINGS GOALS

The future is wide open! Life's adventures await–just make sure you can afford them. Now is a great time to figure out the purchases and experiences that you can't live without.

HERE ARE THREE TYPES OF GOALS YOU SHOULD MAKE:

SHORT-TERM GOALS Countdown > three months Example > concert, new video game

### **MID-TERM** GOALS

Countdown > three months to a year Examples > smartphone, road trip

## LONG-TERM GOALS

Countdown > more than one year Examples > new car, college

Now that you've set your goals, it's time to take the next step: Make a plan to achieve them. Don't worry, we'll help! See page two of this newsletter on how to make a realistic plan.



A little help from your friends

NEED EXTRA MOTIVATION? SET SIMILAR SAVINGS GOALS WITH YOUR FRIENDS AND SEE WHO REACHES THEM FIRST!

#### YOUR GUIDE TO FINANCIAL GOALS

#### (AKA, HOW TO GET WHAT YOU WANT)

Saving for the future gets easier when you write a goal. Here's an example:

YOUR GOAL I want to go to prom

> **COST** \$300 for clothes and ticket

**TIMEFRAME** Need to buy a ticket in six months

**CHALLENGE** Save \$50 a month from my paycheck

Now it's your turn. Write a goal below: Your goal: Cost. timeframe: Challenge:

Don't be afraid to think big—or small. If it's important to you, take the first step and write your goal.

## FAMOUS CELEBRITY IN UNIT OF A CONTROL OF A C

While some celebrities spend their wealth as fast as they make it, others use it to secure their financial future. Check out these celebs who invest cash to increase their **long-term earnings:** 

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**Ellen DeGeneres** – She dominates daytime and primetime TV, but Ellen is also known for investing in real estate. She buys and renovates homes, then sells them for profit.



**Steph Curry** – Along with his Golden State Warriors teammate, Andre Iguodala, NBA hotshot, Steph Curry invested in the successful esports organization, TSM.



**Dr. Dre** – In addition to being a rap icon, Dr. Dre co-founded Beats headphones, which was acquired by Apple. The deal was reportedly worth \$3.2 billion!



Justin Bieber – You know Justin as a pop star, but did you also know that he's an investor in Spotify and Shots Studios, a YouTube production company?

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