

# Strategy for Success

2023 Annual Report



Federally insured by NCUA

# CHAIR AND PRESIDENT'S REPORT



**Doris Sims**  
Board Chair



**Bryan Price**  
President & CEO

We are pleased to report that 2023 was another outstanding year for the IU Credit Union. Thanks to the ongoing support and loyalty of our members and dedicated staff, we attained several accomplishments and achieved a number of significant financial results.

Key accomplishments in 2023 include creating a debt protection program to be implemented in 2024; implementing SavvyMoney, which provides members access to credit scores and personalized loan offers within our mobile banking app; enhancing our disaster recovery infrastructure; and implementing a new loan approval system, which will expand availability of credit while enhancing the member experience through faster loan processing.

IU Credit Union has an unwavering commitment to community involvement and support. We are proud to annually provide more than \$300,000 in sponsorships and financial contributions to our community. Through our scholarship program, we awarded more than \$40,000 in financial assistance to college students. Additionally, IU Credit Union and its employees contributed a record \$45,983 to the local United Way Campaign.

We thank our members for voting IU Credit Union as "Best Credit Union" and "Best Mortgage Lending Company" in the Herald-Times Best of Btown!

IU Credit Union achieved impressive financial results in 2023.

Total retail loan balances increased \$57 million. We remained a leader in real estate lending and originated \$103 million in residential mortgages. Total real estate balances increased \$27 million. Total business loan balances increased \$72 million. Combined, these results produced loan growth of \$128 million, with total balances increasing to \$1.3 billion.

Total share balances increased \$15 million. Net income in 2023 was \$12 million.

Total assets exceeded \$1.6 billion.

Net worth, a key indicator of safety and soundness, was \$192 million, or 12% of total assets. IU Credit Union remains well positioned for continued strong financial performance.

IU Credit Union Investment Services thanks their clients for voting them as "Best Investment Firm" in the Herald-Times Best of Btown.

Moving into 2024, we will continue to deliver exceptional member experiences and meet the needs of our members and community. Key objectives include converting to a new phone system; streamlining the process for updating member contact information; completing and analyzing the results of a digital experience member survey; implementing a debt protection program; and continuing our commitment to sustaining strong communities.

*IU Credit Union has an unwavering commitment to community involvement and support.*

# TREASURER'S REPORT

**Neil Powell**  
Treasurer



IU Credit Union achieved impressive financial results in 2023. Total retail loan balances increased \$57 million. We remained a leader in real estate lending and originated \$103 million in residential mortgages. Total real estate balances increased \$27 million. Total business loan balances increased \$72 million. Combined, these results produced loan growth of \$128 million. Total share balances increased \$15 million in 2023.

Net income in 2023 was \$12 million. Total assets exceeded \$1.6 billion. Net worth, a key indicator of safety and soundness, was \$192 million, or 12% of total assets. IU Credit Union remains well positioned for continued strong financial performance.

## Statement of Condition in \$1,000s as of December 31, 2023 and 2022

<b>Assets</b>	<b>2023</b>	<b>2022</b>
Cash and due from banks	\$6,841	\$6,666
Interest bearing deposits with other financial institutions	104,843	72,341
Securities available for sale, at market value	246,553	273,654
Federal Home Loan Bank stock, at cost	5,175	4,725
Loans held-for-sale	749	-
Loans to members, net of ACL (Note 1)	1,259,687	1,135,738
Accrued interest receivable	4,071	3,311
Premises and equipment, net	17,927	17,651
Business owned life insurance	-	34,534
National Credit Union Share Insurance Fund capitalization deposit	11,885	11,941
Prepaid expenses and other assets	13,886	4,914
<b>TOTAL ASSETS</b>	<b>\$1,671,617</b>	<b>\$1,565,475</b>

Note 1 - Net of allowance for credit losses

<b>Liabilities and Members' Equity</b>	<b>2023</b>	<b>2022</b>
Accrued expenses and other liabilities	\$17,266	\$14,182
Shares and certificates	1,312,829	1,297,874
Borrowings	150,000	80,000
Statutory reserves	74,329	66,862
Undivided earnings	127,494	125,742
Unrealized gain (loss) on securities, net	(10,301)	(19,185)
<b>TOTAL LIABILITIES AND MEMBERS' EQUITY</b>	<b>\$1,671,617</b>	<b>\$1,565,475</b>

## Statement of Income in \$1,000s for the years ended December 31, 2023 and 2022

	<b>2023</b>	<b>2022</b>
Interest income	\$62,336	\$43,918
Interest expense	24,949	6,444
Net interest income	37,387	37,474
Provision for credit losses	1,433	657
Net interest income after provision	35,954	36,817
Other income	12,305	13,059
Other expenses	36,315	34,021
Net income	<b>\$11,944</b>	<b>\$15,855</b>

# SUPERVISORY COMMITTEE REPORT

**Jacob Farmer**  
Supervisory Committee Chair



The primary objective of the Supervisory Committee is to determine that members' assets are adequately safeguarded. This objective is carried out through reviews and evaluations of IU Credit Union's operating, financial reporting, and internal control systems. These responsibilities are administered through the combined efforts of the Audit Services Department, independent certified public accountants and others. The findings and recommendations of these audits are communicated to the Supervisory Committee, Management and the Board of Directors on a regular basis.



# IU CREDIT UNION OFFICIALS

## Board of Directors

Doris Sims (Chair)	Retired, Housing and Neighborhood Development Director, City of Bloomington
Brad Heim (Vice Chair)	Professor and Executive Associate Dean, Paul H. O'Neill School of Public and Environmental Affairs, Indiana University
Jon Barada (Secretary)	Vice President, IU Ventures
Neil Powell (Treasurer)	Lecturer and Strategic Finance Academy Director, Kelley School of Business, Indiana University
Dennis Cromwell	Retired, Associate Vice President, Indiana University; Adjunct Faculty member in the O'Neill School of Public and Environmental Affairs and the Kelley School of Business, Indiana University
Denvil Duncan	Associate Professor, Paul H. O'Neill School of Public and Environmental Affairs, Indiana University
Andrea Mobley	Principal, Unionville Elementary School, Monroe County Community School Corporation
Shatoyia Moss	Safe and Civil City Director, City of Bloomington
Scott Smart	Clinical Professor of Finance; Fetting/Whirlpool Finance Faculty Fellow, Kelley School of Business, Indiana University
Veda Walcott	Vice President of Global Regulatory Affairs & Compliance, Catalent Pharma Solutions

## Supervisory Committee

Jacob Farmer (Chair)	Director of Client Services, University Information Technology Services (UITS), Indiana University
Yadav Gopalan	Assistant Professor of Accounting, Kelley School of Business, Indiana University
DJ Masson	President, The Treasury Academy; Associate Clinical Professor of Finance, Kelley School of Business, Indiana University; Instructor and Curriculum Developer, Association for Financial Professionals, Association of Corporate Treasurers in the U.K., and Citibank's Global Transactions Services Unit
Lori Shefchik Bhaskar	Associate Professor of Accounting, Kelley School of Business, Indiana University
Tina Sherrard	Department Chair of Accounting and an Associate Professor, Ivy Tech Community College, Bloomington

## Emeriti

Roy Elkes	Professor of Accounting, Ivy Tech Community College
Bruce Jaffee	Emeritus Professor of Business Economics and Public Policy, Indiana University
Larry Polley	Retired, Controller, Dynamic Medical Practice Services
Emily Springston	Associate Vice President, Equal Opportunity & Civil Rights, University of Virginia

## Senior Management

Bryan Price	President & Chief Executive Officer
Andy Allard	Senior Vice President, Chief Operating Officer
Julie Ragsdale	Senior Vice President, Chief Administrative Officer
Chris Hawk	Senior Vice President, Chief Financial Officer
David Sipes	Senior Vice President, Chief Marketing Officer
Teddie Gambler	Senior Vice President, Chief Information Officer

# COMMUNITY MATTERS



Community matters. In fact, it matters a great deal to IU Credit Union since serving our community is at the heart of what we do. Community is not a buzzword or a feel good word for us. It's about what we do as individuals and as an organization to show what is important. We're passionate about the communities we serve, particularly in the areas of education and financial literacy.

We invite you to visit [iucu.org](http://iucu.org) often to see firsthand the community matters the IU Credit Union participates in.

[www.iucu.org](http://www.iucu.org)



Strategy for Success



2023 Annual Report

# PURPOSE AND VISION STATEMENTS

## IU Credit Union Purpose Statement

*To provide financial solutions for everyone, consistent with the not-for-profit cooperative spirit on which we were founded, by creating value for our members, promoting financial education and well-being, and contributing to the betterment of our community.*

## IU Credit Union Vision Statement

*To build long-term relationships with our members as a trusted financial partner.*



## **IU Credit Union**

We started a credit union  
and created a community.